HIGH-SPEED AUTOMATIC LABELING



NEW PROFIT AREA FOR PRINTERS

3 REASONS WHY A CHESHIRE LABELING MACHINE CAN INCREASE YOUR PRINTING PROFITS

1st IT CAN EXPAND YOUR MAILING PRODUCTION ABILITY, YET LOWER YOUR LABOR REQUIREMENTS! A Cheshire machine can label as many as 30,000 units per hour, yet requires minimum labor because it is fully automatic. This enables you to bid competitively, yet with excellent profit, on all types of mailing jobs . . . *and their printing!*

2nd IT CAN INSURE THAT MAILINGS GET OUT ON TIME! Because a Cheshire machine applies labels at extremely-high speeds, it can whisk away backlogs and zip through large projects. This eliminates mailroom "bottlenecks" on existing work. It also lets you bid "deadline" mailing jobs . . . *and their printing!*

3rd IT CAN HELP HOLD AND ATTRACT PRINTING ACCOUNTS THAT REQUIRE MAILING SERVICES! Many printing jobs are awarded only to printers who have facilities to *mail* the material *after printing*. A Cheshire machine provides this important ability. Thus, it helps protect your present accounts . . . *and attracts new printing customers!*

SELECT THE C

PRINTED PIECES

Cheshire machines will apply labels to all types of printed pieces, from small post card size up to large ½-fold newspapers.

In addition, labels can be accurately applied in any position on the printed piece.

SELECT T

LABEL STYLES

Cheshire machines will apply all label styles, including label tapes and forms printed by a customer's own data processing system.



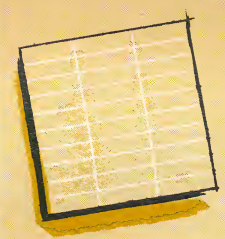
Narrow roll label strips, ⅞", 1" and 1⅛" styles.



Wide roll label strips, from 2" to 4" widths.

Continuous pack label forms, from 2" to 4" widths.



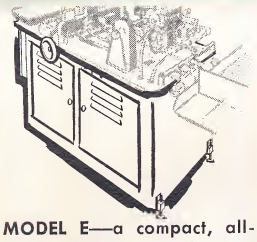
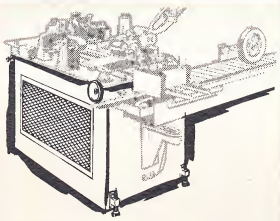
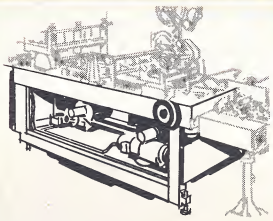
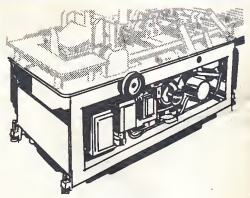


Cut or individual labels, gummed or ungummed styles. From ⅞" x 2½" up to 3½" x 5" sizes.

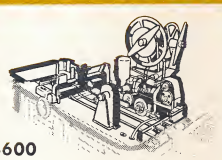
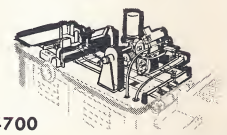
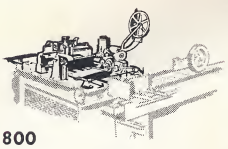
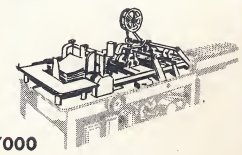
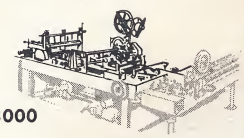
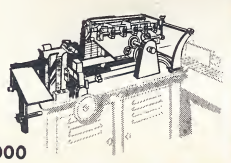


Multiple-width label forms with 3-, 4- and 5-addresses across. Printed on computer equipment with labels running consecutively from left to right.

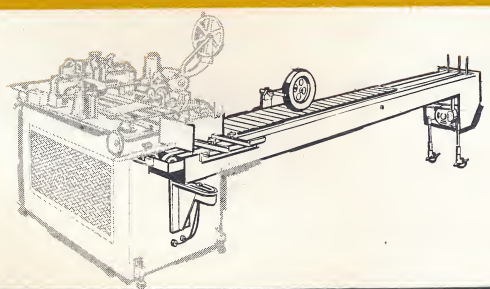
HE CHESHIRE MACHINE BASE DESIGNED TO HANDLE YOUR PRINTED PIECE

	 **MODEL E**—a compact, all-around unit to handle most work.	 **MODEL C** — a heavy-duty base for larger work.	 **MODEL SL**—a heavily-built unit for sustained operation at high speeds.	 **MODEL N-3000**—for newspaper work. Labels are always visible for zone separations and singles without changing line of travel.
PRINTED PIECES:	Postcards, insertion cards, envelopes, pamphlets, magazines, catalogs, ¼-fold tabloids, and other **lightweight printed pieces.**	Postcards, envelopes, pamphlets, booklets, magazines, catalogs, ½- or ¼-fold tabloid and other **light-to-heavyweight printed pieces.**	Magazines, catalogs, ½- or ¼-fold tabloids and other **light-to-heavyweight printed pieces.**	½-fold newspapers from **light-to-very heavyweight.**
PIECE SIZE RANGE:	3¼" x 5½" to 11" x 14½".	3¼" x 5½" to 14" x 17".	5½" x 7½" to 14" x 17".	16-pg. to 96-pg. ½-fold newspapers.
PIECE THICKNESS:	Up to 3/16".	Up to ½".	Up to ¾".	

CT THE CHESHIRE HEAD DESIGNED TO APPLY YOUR LABEL STYLE

 **R-4600**	**Applies three styles of labels:** (1) Narrow roll strips (⅞" and 1"). (2) 2"- to 4"-wide continuous rolls. (3) 2"- to 4"-wide pack forms. **Speed:** up to 16,000 labels per hour. **Can be mounted on Model E or Model C base.**	
 **R-4700**	**Applies cut or individual labels,** gummed or ungummed, from ⅞" x 2½" up to 3½" x 5". **Speed:** up to 15,000 labels per hour. **Can be mounted on Model E or Model C base.**	
 **R-4800**	**Applies continuous wide roll and pack form labels,** 2"- to 4"- wide with uniform center perforations. **Speed:** over 20,000 per hour. **Can be mounted on Model E or Model C base**	
 **R-7000**		**Applies continuous wide roll and pack form labels,** 2" to 4" wide with uniform center perforations. **Speed:** up to 30,000 pieces per hour (for pieces 9" x 12" or less), up to 16,000 pieces per hour for pieces over 9" x 12". **Can be mounted on Model SL or N-3000 base.**
 **R-8000**		**Applies three styles of labels:** (1) Narrow roll strips (⅞" and 1"). (2) 2"- to 4"-wide continuous rolls. (3) 2"- to 4"-wide pack forms. **Speed:** up to 30,000 pieces per hour (for pieces 9" x 12" or less), up to 16,000 pieces per hour for pieces over 9" x 12". **Can be mounted on Model SL or N-3000 base.**
 **R-9000**	**Applies wide form labels** computer- printed with 1-, 2-, 3-, 4- or 5-labels across (can also be supplied to handle other label tapes and forms). **Speed:** up to 18,000 labels per hour. **Can be mounted on Model E or Model C base.**	

ACCESSORY ITEMS FOR CHESHIRE LABELING MACHINES



VARIABLE-SPEED CONVEYORS

Each Cheshire machine is equipped with a 12-foot or 18-foot conveyor, depending on model. Variable-speed drive can be easily adjusted to match the production of individual labeling projects.



LABEL ADHESIVES

A complete selection of adhesives are available for use with Cheshire labeling machines on various paper surfaces.

THE NEW CHESHIRE QUARTER-FOLDING MACHINE

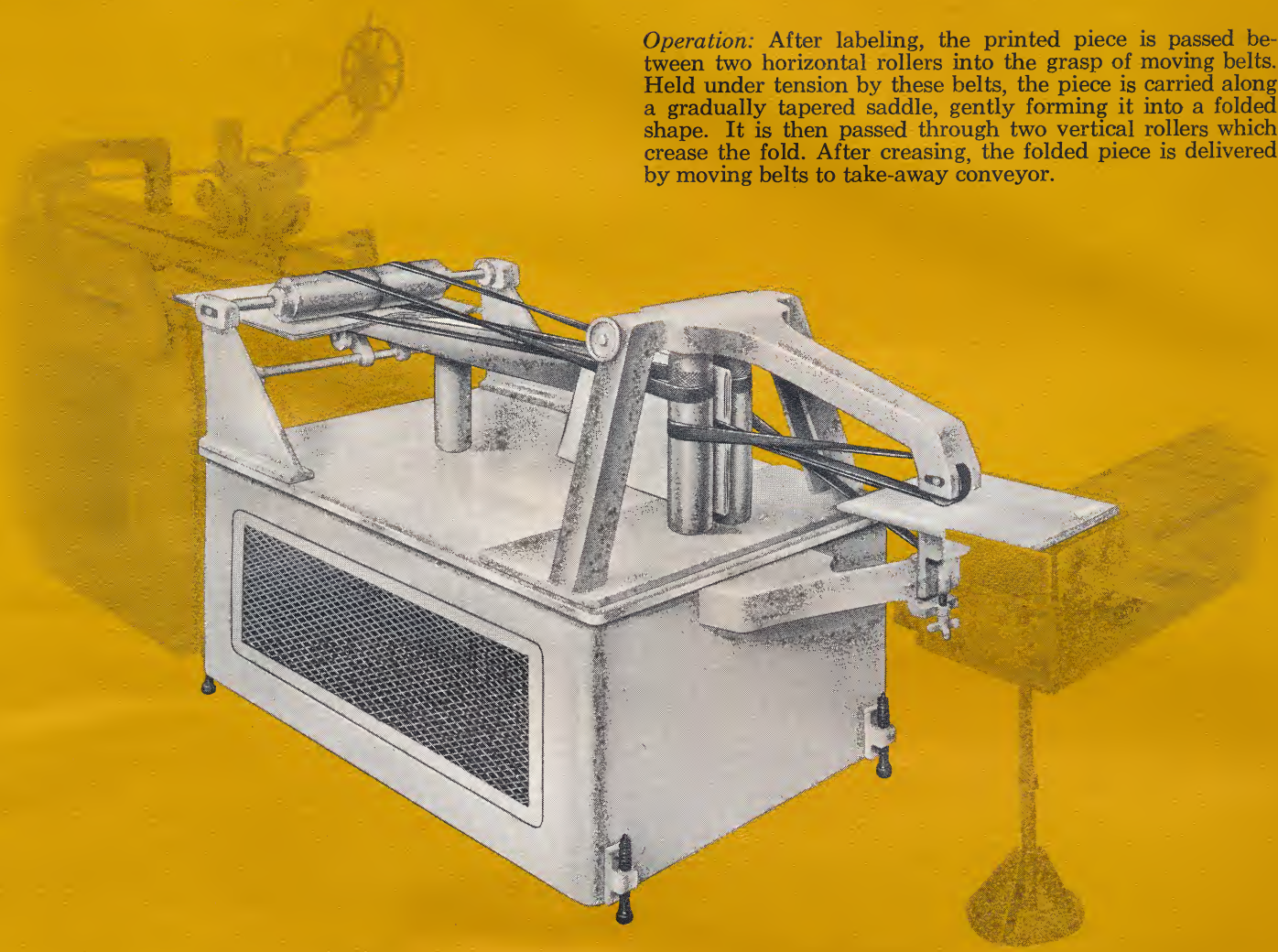
Eliminates transfer between labeling and folding operations! This new high-speed machine quarterfolds printed pieces immediately after labeling. It can be positioned at the feed-out end of the labeling machine... permitting printed pieces to be fed directly into the folder without need for transfer from labeling to folding equipment.

No timing-in required! The folder is powered by a variable-speed drive which can be quickly adjusted to match the speed of the labeling equipment. This drive is capable of extremely high speeds to meet any production requirement.

Handles many sizes! By simple adjustment of belts by operator, pieces can be delivered to take-away conveyor with either side up so labels will always be visible. Belts are also adjustable to accommodate size of pieces to be folded, up to 18″ wide.

Compact and portable! Only 26″, 54″ long and 38″ high, the new folding machine can be mounted on rollers, permitting it to be rolled into position for folding and out of the way when not in use.

Operation: After labeling, the printed piece is passed between two horizontal rollers into the grasp of moving belts. Held under tension by these belts, the piece is carried along a gradually tapered saddle, gently forming it into a folded shape. It is then passed through two vertical rollers which crease the fold. After creasing, the folded piece is delivered by moving belts to take-away conveyor.



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